\$58,500.00

\$49,725.00

ORDER

KARE Orders Order / Rev: 705644 06269886 Alt Order #: NRCC IE Product Desc: **KARE** Estimate: 2961 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Jim Quinn Original Date / Rev: 08/09/12 / 08/09/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT **National Media Research Planning** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser NRCC-IE Name: A35-64 New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2012 \$58,500.00 \$49,725.00 0.00 33 10/01/12 10/18/12 33 \$58,500.00 \$49,725.00 33 0.00

Totals

Account	Executives
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Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jim Quinn			Start Of Order - End Of Order	100%	

Ln C	ch S	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 K	ARE 10	0/12/12	2 10/12/12	M-F 10-1035p	CM	10-1035p	F	:30	1 \$3,250.00 P-2	0.00 NM	1	\$3,250.00
				KARE News 10p								
KΑ	\RE11N\					_						
	Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 10/08/		10/14/12	F	1	\$3,250.00	0.00					
E 2 K	ARE 10	0/12/12	2 10/12/12	Tonight Show	CM	1035pm-113	35pmF	:30	1 \$850.00 P-2	0.00 NM	1	\$850.00
т.	NUTE O			Tonight Show								
IC	ONITE SI		5 15 1		0 . 00.	5.	D ()					
10/	Start D	_	End Date	Weekdays F	Spots/Week	Rate	Rating					
	k: 10/08/		10/14/12		1	\$850.00	0.00			2 22 1114		
E 3 K	ARE 10	0/12/12	2 10/12/12	M-F 430-5p	CM	430-5P	F	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
IE	OPARD	V		Jeopardy								
JE	Start D		End Date	Mookdovo	Spots/Week	Poto	Dating					
Maa	k: 10/08/		10/14/12	Weekdays F	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
			2 10/12/12		CM	6-630p	F	:30	1 \$1,850.00 P-2	0.00 NM	,	¢4 050 00
E 4 N	AKE II	0/12/12	2 10/12/12	KARE 11 6 News	Civi	0-030p	Г	.30	1 \$1,000.00 P-2	U.UU INIVI	'	\$1,850.00
NF	BC NITE	I Y NW	/S	NAINE IT O NEWS								
	Start D		End Date	Weekdays	Spots/Week	Rate	Rating					
Weel	k: 10/08/		10/14/12	F	1	\$1,850.00	0.00					
F 5 K	ARF 10	0/12/12	2 10/12/12	M-F 6-7a	CM	6-7a	F	:30	1 \$950.00 P-2	0.00 NM	1	\$950.00
		o, . <u>_</u> , . <u>_</u>	0,,	KARE 11 Sunrise		0.4	-	.00	. 4000.00	0.00	·	φοσο.σσ
KA	ARE11-S	UNRS	@6									
	Start D	Date_	End Date	Weekdays	Spots/Week	Rate	Rating					
Weel	k: 10/08/	/12	10/14/12	F	1	\$950.00	0.00					

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KARE

Order / Rev: 705644

Advertiser: NRCC-IE

Alt Order #: 06269886

Product Desc: NRCC IE

Flight Dates: 10/12/12 - 10/18/12

2961

Estimate:

Ln Ch Start End Inventory Code Start/End Time Days Len Spots Rate Pri Rtg Type Spots Break KARE 10/12/12 10/12/12 M-F 630-7p CM 630pm-7pm :30 \$2,000.00 P-2 0.00 NM \$2,000,00 **Entertainment Tonigh FNT TONIGHT 30** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ---F--\$2,000.00 0.00 E 7 KARE 10/12/12 10/12/12 ---F--1 \$1.900.00 P-2 Fri Prime CM Fri Prime :30 0.00 NM \$1.900.00 WHO DO YOU THINK YOU (6:58 PM-8:00 PM) WHO DO-ARE **End Date** Spots/Week Rating Start Date Weekdays Rate 10/14/12 ---F--Week: 10/08/12 \$1,900.00 0.00 E 8 KARE 10/15/12 10/15/12 10-1035P M- - - - -1 \$3,250.00 P-2 M-F 10-1035p CM :30 0.00 NM \$3,250.00 KARE News 10p KARE11NWS-10 Start Date **End Date** Spots/Week Weekdays Rate Rating M- - - - -Week: 10/15/12 10/21/12 \$3,250.00 0.00 E 9 KARE 10/15/12 10/15/12 M-F 430-5p M- - - - -\$900.00 P-2 CM 430-5P :30 0.00 NM \$900.00 Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M- - - - -\$900.00 0.00 E 10 KARE 10/15/12 10/15/12 M-F 6-630p M- - - - -CM 6-630p :30 1 \$1,850.00 P-2 0.00 NM \$1,850.00 KARE 11 6 News **NBC NITELY NWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/15/12 10/21/12 \$1,850.00 0.00 E11 KARE 10/15/12 10/15/12 M-F 6-7a CM M- - - - -:30 \$950.00 P-2 0.00 NM \$950.00 6-7a KARE 11 Sunrise M-F KARE11-SUNRS@6 Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -10/21/12 \$950.00 Week: 10/15/12 0.00 M-F 630-7p \$2,000.00 P-2 E12 KARE 10/15/12 10/15/12 CM M----0.00 NM 630pm-7pm :30 \$2,000.00 **Entertainment Tonigh ENT TONIGHT 30** Start Date Spots/Week Rating End Date Weekdays Rate Week: 10/15/12 10/21/12 \$2,000.00 0.00 E13 KARE 10/13/12 10/13/12 Saturday Night Live CM 1030P-1202A ---S-:30 1 \$1,850.00 P-2 0.00 NM \$1,850.00 Saturday Night Live SAT NITE LIVE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 - - - - S-\$1,850.00 0.00 E14 KARE 10/13/12 10/13/12 СМ ---S-\$850.00 P-2 Sat 5-530p 5-530P .30 0.00 NM \$850.00 KARE 11 5 News Sa KARE11NWS-5 Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 10/08/12 10/14/12 \$850.00 0.00 E15 KARE 10/13/12 10/13/12 Sat 6-630p CM 6-630P ---S-:30 1 \$900.00 P-2 0.00 NM \$900.00 KARE 11 6 News Sa KARE11NWS-6 SA Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---S-\$900.00 0.00 E16 KARE 10/13/12 10/13/12 Sat 630-7p CM ---S-:30 \$850.00 P-2 0.00 NM \$850.00 630pm-7pm MN Bound MINN BOUND Rating Start Date **End Date** Spots/Week Rate Weekdays Week: 10/08/12 10/14/12 \$850.00 0.00 E17 KARE 10/13/12 10/13/12 CM ---S-:30 \$850.00 P-2 0.00 NM Sat 8-10a 8-10a \$850.00 KARE 11 Saturday KARE11 NWS SAT Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 ---S-\$850.00 0.00 Week: 10/08/12 E18 KARE 10/14/12 10/14/12 CM 5-530P ---S :30 1 \$1,100.00 P-2 0.00 NM \$1,100.00

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KARE

Order / Rev: 705644

Advertiser: NRCC-IE

06269886 NRCC IE Alt Order #: Product Desc:

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2961

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			Sun 5-530p KARE 11 5 News	: Su							
KARE1	1NWS-5		NAIL II S NOWS	ou					_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	S	1	\$1,100.00	0.00			0.00.1114		***
E19 KARE	10/14/1	2 10/14/12	NFL Regular Sea		715-1030P	S	:30	1 \$13,000.00 P-2	0.00 NM	1	\$13,000.00
SNF: G	REEN B	AY 10/14	Ti E riogalar coa								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	S		\$13,000.00	0.00		4	0.00 NIM		# 400.00
E20 KARE	10/14/1	2 10/14/12	SUN TDY NBC Today Shov	CM v (Su)	8-9a	S	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
SUN TO	DDAY			. (00)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	Tanisht Chau	1	\$400.00	0.00	.20	4	0.00 NIM		#050.00
E 21 KARE	10/18/1	2 10/18/12	Tonight Show Tonight Show	CM	1035pm-113	35pmT	:30	1 \$850.00 P-2	0.00 NM	1	\$850.00
TONITE	SHW		romgne chou								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T	1	\$850.00	0.00 T	.20	4	0.00 NIM		#000.00
E 22 KARE	10/18/1	2 10/18/12	Jeopardy	CM	430-5P	1	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
JEOPA	RDY		ocopa. ay								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T	1	\$900.00	0.00 T	.20	4	0.00 NIM		#4.050.00
E 23 KARE	10/18/1	2 10/18/12	M-F 6-630p KARE 11 6 News	CM	6-630p	1	:30	1 \$1,850.00 P-2	0.00 NM	1	\$1,850.00
NBC NI	TELY N	NS									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/ E 24 KARE		10/21/12	M-F 6-7a	CM	\$1,850.00 6-7a	0.00 T	:30	1 \$950.00 P-2	0.00 NM	1	\$950.00
E 24 NAKE	10/16/1	2 10/16/12	KARE 11 Sunrise		0-7a	1	.30	1 \$950.00 P-2	U.UU INIVI		φ950.00
KARE1	1-SUNR	S@6									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10/ E 25 KARE		10/21/12	Tonight Show	CM	\$950.00	0.00 35pm - T	:30	1 \$850.00 P-2	0.00 NM	1	\$850.00
E 25 KARE	10/16/1	2 10/10/12	Tonight Show	Civi	1033piii-113	55pm - 1	.30	1 φου.υυ F-2	U.UU INIVI		φου.υυ
TONITE	SHW		J								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/ E 26 KARE		10/21/12		CM	\$850.00 430-5P	0.00 - T	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
L 20 KAKL	10/10/1	2 10/10/12	Jeopardy	Civi	430-3F	- 1	.30	1 \$900.00 F-2	U.UU INIVI		φ900.00
JEOPA	RDY		, ,								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/ E 27 KARE		10/21/12		CM	\$900.00 6-630p	0.00 - T	:30	1 \$1,850.00 P-2	0.00 NM	1	\$1,850.00
LZI KAKL	10/10/1	2 10/10/12	KARE 11 6 News		0-030p	- 1	.50	1 ψ1,030.001-2	0.00 INIVI		ψ1,050.00
NBC NI	TELY N	NS									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/ E 28 KARE		2 10/16/12		CM	\$1,850.00 6-7a	0.00 - T	:30	1 \$950.00 P-2	0.00 NM	1	\$950.00
L ZO TVAILE	10/10/1	2 10/10/12	KARE 11 Sunrise		074	- 1	.00	Ψ550.001-2	0.00 14101		ψυυυ.ου
	1-SUNR										
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week	Rate \$950.00	Rating 0.00					
			M-F 10-1035p	CM	10-1035P	W	:30	1 \$3,250.00 P-2	0.00 NM	1	\$3,250.00
LLO IVIIL	10/11/1	_ 10/11/12	KARE News 10p	Oivi	.0 10001	**	.00	. 40,200.001 2	3.33 THVI		ψ0,200.00
	1NWS-10				_						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	Rate \$3,250.00	Rating 0.00					
E 30 KARE			vv	CM	\$3,250.00 430-5P	0.00 W	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
LOO WAIL	13/11/1	5/.1/.12		Civi	100 01	¥¥= = 3 =	.00	. \$500.001 2	3.30 INIVI	'	Ψυσυ.συ

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KARE

Totals

33

\$58,500.00

Order / Rev: 705644

Advertiser: NRCC-IE NRCC IE 06269886 Product Desc:

Alt Order #:

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2961

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 430-5p									
	.=.			Jeopardy									
	JEOPAF	RDY											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	W	1	\$900.00	0.00						
E 31	KARE	10/17/1	2 10/17/12	M-F 6-630p	СМ	6-630p	W	:30	1	\$1,850.00 P-2	0.00 NM	1	\$1,850.00
				KARE 11 6 News									
	NBC NI	TELY NV	VS										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	W	1	\$1,850.00	0.00						
E 32	KARE	10/17/1	2 10/17/12	M-F 6-7a	CM	6-7a	W	:30	1	\$950.00 P-2	0.00 NM	1	\$950.00
				KARE 11 Sunrise	M-F								
	KARE11	I-SUNRS	8@6										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	W	1	\$950.00	0.00						
E 33	KARE	10/17/1	2 10/17/12	M-F 630-7p	СМ	630pm-7pm	W	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
				Entertainment To	nigh								
	ENT TO	NIGHT 3	30		-								
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	15/12	10/21/12	W	1	\$2,000.00	0.00						